



2024 IEEE Transportation Electrification Conference and Expo, Asia-Pacific (ITEC-AP 2024)

Xi'an, China

Oct. 10-13, 2024

<https://itec-ap.ces.org.cn>

ITEC Asia-Pacific is part of the global IEEE ITEC conference series which aims to provide a forum for sharing knowledge, experience, and ideas in electrical technologies for transportation. Technical sessions, tutorials, exhibitors, and industry activities are planned. This international conference is co-sponsored by the China Electrotechnical Society, the IEEE Industry Applications Society, the IEEE Power Electronics Society, the IEEE Power and Energy Society, and the IEEE Transportation Electrification Council. The 2024 IEEE Transportation Electrification Conference and Expo, Asia-Pacific (ITEC Asia-Pacific 2024) will be held in Xi'an, China between 10-13 October 2024.

Sponsorship (Exhibition) Proposal

I. Sponsorship and exhibition plan

1. Platinum sponsorship

Sponsorship Amount: **300,000RMB**

Main Benefits:

- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference
- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- 2 exhibition booths;
- One full-color double-page advertisement in the program booklet
- A 30-minute keynote speech with invited presentations;
- A 20-minute session with invited presentations;
- 15 VIP conference registrations (including meal vouchers, conference registration, and materials)
- Placement of company promotional materials (one limited edition brochure, self-provided) in the official conference attendee bag

2. Gold sponsorship

Sponsorship Amount: **200,000RMB**

Main interests:

- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference
- 2 exhibition booths;
- One full-color double-page advertisement in the program booklet
- Two 20-minute session with invited presentations;
- 10 VIP conference registration (including meal vouchers, conference registration, and other materials)
- Placement of company promotional materials (one limited edition brochure, self-provided) in the official conference attendee bag

4. Silver sponsorship

Sponsorship Amount: **100,000RMB**

Main interests:

- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference
- 1 exhibition booths;
- One full-color-page advertisement in the program booklet
- One 20-minute session with invited presentations;
- 5 VIP conference registration (including meal vouchers, conference registration, and other materials)
- Placement of company promotional materials (one limited edition brochure, self-provided) in the official conference attendee bag

5. Bronze sponsorship

Sponsorship Amount: **50,000RMB**

Main interests:

- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference
- 1 exhibition booths;
- 3 VIP conference registration (including meal vouchers, conference registration, and other materials)
- Placement of company promotional materials (one limited edition brochure, self-provided) in the official conference attendee bag

II. Special sponsorship Opportunities

1. Gala Dinner Sponsorship Amount: **200,000RMB (Exclusive)**

- Sponsor's company name and logo displayed on the gala dinner backdrop, invitations, and a pair of roll-up banners (provided by the sponsor) at the entrance

of the banquet hall

- Pre-dinner playback of the sponsor's promotional video
- Opportunity for one representative from the sponsor to deliver a 5-minute speech during the dinner
- 10 VIP conference registrations (including meal vouchers, conference registration, and materials)
- Designation as a sponsor in the program booklet
- One full-color-page advertisement in the program booklet
- One standard exhibition booth at the venue

2. Delegate Badge Sponsorship Amount :100,000RMB (Exclusive)

- Sponsor's company name and logo printed on the delegate badges
- Designation as a sponsor in the program booklet
- One standard exhibition booth at the venue
- One full-color-page advertisement in the program booklet
- 3 VIP conference registrations (including meal vouchers, conference registration, and other materials)

3. Conference Gifts Sponsorship Amount :100,000RMB (Exclusive)

- Company name and logo prominently displayed on the conference gifts distributed to participating experts
- Designation as a sponsor in the program booklet
- One standard exhibition booth at the venue
- One full-color-page advertisement in the program booklet
- 3 VIP conference registrations (including meal vouchers, conference registration, and other materials)

IV. Exhibitors

Booth fee: **30,000RMB**

Main Benefits:

- One standard exhibition booth at the venue
- Designation as an exhibitor in the program booklet

- Two VIP conference registrations (including meal vouchers, conference registration, and other materials)

V. Exhibition Booth Floor Plan



Note: The content of the backdrop will be designed by the exhibitor according to the plan provided by the organizing committee. The organizing committee will provide free construction and production. If a customized booth is required, specific negotiations can be arranged.

VI. Negotiations for Sponsorship and Exhibition

The Secretary office of ITEC-AP 2024

China Electrotechnical Society

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**ITEC-AP 2024 invites sponsors and exhibitors related to the
field of transportation electrification!**